



## 2019 CONFERENCE

April 28- May 1, 2019

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Hotel Ballast

301 N Water Street | Wilmington, NC

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a non-profit training organization for the behavioral healthcare industry. With their first conference in 1975, established in 1992 as a non-profit agency, and most recently renamed NC TIDE in 2011, NC TIDE has successfully completed over 81 conferences and trained thousands of individuals in the behavioral healthcare industry. NC TIDE in the past has sponsored two training conferences each year, one in the spring in Wilmington, NC and one in the fall in Asheville, NC. NC TIDE will only be offering the conference in the Spring as they continue to grow. NC TIDE officers and committee members are all professionals in the behavioral health care industry who volunteer their time to carry forward the mission of the organization. Their organization is dedicated to continued improvement and provides information, training, and education to all in our field of work.

Currently NC TIDE addresses information in the areas of:

- Finance and Reimbursement
- Managed Care Directors
- MIS Information Management and Technology
- Medical Records and Confidentiality
- Quality Management
- Clinical Practices
- Practice Management
- Regulatory Compliance
- Customer Service
- Consumer Affairs
- Community Collaboration and Outreach
- CFAC Members (Consumer and Family Advisory Council)

### AUDIENCE

LME/MCO, human resources, care managers/coordinators, administrators, practice managers, mental health professionals including substance use counselors, social workers, psychologists, marriage and family therapists, school counselors, peer support specialists, intellectual/developmental disability providers, CFAC members, consumers and family members, and other professionals and individuals interested in this subject.



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

**Exhibitor & Sponsorship  
Opportunities  
NC TIDE 2019 Conference  
WILMINGTON, NC  
April 28 - May 1, 2019**

**Come relax by the beautiful, Cape Fear River  
in Wilmington, NC with 250+ attendees at the  
2019 NC TIDE Conference.**

[www.NCTIDE.org](http://www.NCTIDE.org)

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a **non-profit training organization** for the behavioral healthcare industry. With their first conference in 1975, established in 1992 as a non-profit agency, and renamed NC TIDE in 2011, NC TIDE has successfully completed over 85 conferences and trained thousands of individuals in the behavioral healthcare industry.

NC TIDE has many partners contributing to their success including the Division of Health Benefits (NC Medicaid), Division of Mental Health Developmental Disabilities and Substance Abuse in North Carolina (DMH), as well representatives from the Local Management Entities/Managed Care Organizations and Behavioral Health Providers from across North Carolina. These partners ensure that NC TIDE has the most up to date and pertinent training to the behavioral health community. NC TIDE sponsors one training conferences in the spring annually

**Don't miss our 2019 conference!  
See enclosed information for exhibition and  
sponsorship opportunities!**

**To book your room, see link below.**

**[Hotel Booking Link](#)**



# Sailboat Premium Sponsor

Price for Single Conference: \$1,600

## Benefits Include:

### **EXCLUSIVE ONLY to Sailboat Package Deal:**

- **NEW: Two Complimentary Full Conference Registrations for your clinical staff (in addition to your exhibitor registrations)**
- Lunch and Learn Opportunity for the **FIRST FIVE** Sailboat Sponsors to present their company to attendees during lunch served on Tuesday.
- Choice of **TWO** items below – sponsorship includes signage recognizing sponsorship
  - All Plenary Session Sponsorship
  - Monday Night Event Sponsorship
  - Tuesday Box Lunch Sponsorship
  - Morning Break Sponsorship
  - Session Sponsorship
- Company name or logo on the conference attendee bags
- Company name or logo on conference marketing e-mails sent to Behavioral Health Professionals

### **Premium Package Benefits:**

- **NEW: Electronic advertisement through:**
  - Company Website Link on NCTIDE homepage
  - Company logo on official conference registration web page
  - Company logo on official conference web page
  - Advertisement as Sponsor on Social Wall
- **NEW: Ability for conference attendees to contact Company directly through Conference App.**
- Visibility Monday, April 29 and Tuesday, April 30 with a 6-foot exhibit table including electricity (if requested) during the conference. (\$800.00 Value)
- Prime Exhibit Booth Location
- 2 complimentary exhibitor registrations
- Attendance to evening activities
- Conference penetration data to include attendee credentials, city and state
- Introduction at Opening Plenary Session

Therap Services has been a sponsor and exhibiting for years at NC Tide which has always been a great conference for us . We have really appreciated the attention to our needs as a vendor and the consistent efforts to connect us with our potential customers.

Barry Pollack

NCTIDE Sailboat Sponsor 2018



## Sandcastle Premium Sponsor

**Price for Single Conference:**

\$1,200

**Benefits Include:**

**EXCLUSIVE ONLY to Sandcastle Package:**



- **NEW: One Complimentary Full Conference Registrations for your clinical staff (in addition to your exhibitor registrations)**
- Choice of **ONE** item below – sponsorship includes signage recognizing sponsorship
  - Session Sponsorship
  - Monday Night Event Sponsorship
  - Morning Break Sponsorship
- Company name or logo on multiple conference marketing e-mails sent to Behavioral Health Professionals

**Premium Package Benefits:**

- **NEW: Electronic advertisement through:**
  - Company Website Link on NCTIDE homepage
  - Company logo on official conference registration web page
  - Company logo on official conference web page
  - Advertisement as Sponsor on Social Wall
- **NEW: Ability for conference attendees to contact Company directly through Conference App.**
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## Exhibitor Sponsorship and Extras

<b>Exhibit Booth ONLY.....\$800</b>	<p>Exhibit Fee Includes the following:</p> <ul style="list-style-type: none"> <li>• 2 Exhibitor Hall Only Passes</li> <li>• Conference penetration data to include attendee credentials, city and state</li> <li>• Organization's description and web link posted on the NCTIDE website</li> </ul> <p><b>**There is a \$100 charge for electricity on exhibit only booths.</b></p>
<b>Door Prize</b>	<p>Contribute a door prize for the final wrap up of the conference. A favorite among all attendees! Your door prize will be highlighted in the conference materials and announced during the awarding of the prize. (Deadline to report door prize 3/1/19)</p>
<b>Extra Hall Pass (Does not include attendance to sessions)</b>	\$50 each

**Become a Sponsor today-REGISTER HERE**

**[Hotel Booking Link](#)**

### **Terms and Conditions:**

- Marketing will NOT begin for your company until payment is remitted.
- Full payment is required prior to the conference.
- NC TIDE Cancellation Policy for Sponsors: NC TIDE will allow substitutes for those representing the company any time including time of check in at the conference. Please allow 2 weeks to ensure proper correction of name badges, etc. NC TIDE will charge a \$100.00 administrative fee for all cancellations by 12/29/18. Cancellations by 2/27/19 will be refunded 50% of the sponsorship fees. Cancellations after 2/27/19 will receive no refund.

**Learn More about NC TIDE: <http://nctide.org/history.html>**

## Look Who Attended NC TIDE Last Year! 2018 Conference Exhibitors and Sponsors

*CST Data has been an exhibiting Partner with NCTIDE (and formerly NCFARO) since 2002.*

*The opportunity to participate at each of these annual events has given CST Data the chance to forge deep and lasting personal friendships as well as invaluable business relationships. We have provided scanning services for most of the members and they have received a cost effective and extremely efficient means to comply with regulatory requirements but more importantly, deliver better outcomes for the client population they serve. It is most definitely a win-win-win proposition for everyone involved. I cannot emphasize how important this annual conference is to CST Data. We would not miss it for anything in the world!*

*Mark Rigsbee, President*

*CST Data*

*NCTIDE Sailboat Sponsor 2018*



2MI Software and Arrendale Associates	Acadia Healthcare
ACF Technologies	Aym Technologies
Benchmarks	Blue Ridge Pharmacy
Brynn Marr Hospital	CST Data
Daymark Recovery Services, Inc.	EncounterWorks EHR
GT Independence	Holly Hill Hospital, Inc.
Lauris Technologies	Well Sky
MITC Software	Monarch
NC APSE	NC Problem Gambling
New Hope Treatment Center	Old Vineyard
Oxford House	Patagonia Health Inc.
Paragon Billing	Resources for Human Development
Rubicon Management, Inc.	Southern Pharmacy Services
Springbrook Behavioral Health	Strategic Behavioral Health
Therap Services	US Med Express
Valant	Wells Insurance
Vanderhorst Enterprises, Inc.	Youth Haven Services

### NC TIDE 2019 Conference Tentative Schedule

**Sunday, April 28, 2019**

5:00 pm-9:00 pm 5:00 pm 7:00 pm 8:30 am-11:30 pm	<b>Exhibitor Room Available to Exhibitors for Set-up</b> Conference Registration Desk Open Conference Registration Desk Closes
<b>Monday. April 29, 2019</b> 7:15 am- 3:00 pm 7:30 am- 8:45 am 8:30 am- 8:45 am 9:00 am- 10:30 am 10:30am-10:45 am 12:00 pm-1:30 pm 1:30 pm- 3:00 pm 3:00 pm- 3:15 pm 3:15 pm- 4:45 pm 5:30 pm EVENING	Registration Desk Open <b>Meet and Greet Exhibitor Breakfast – Exhibits Open</b> Welcome and Business Meeting Plenary Session Number 1 <b>Break: Exhibitor Visitation</b> Lunch - On Your Own Choice of Breakout Sessions <b>Break: Exhibitor Visitation</b> Plenary Session Number 2 Exhibit Hall and Meeting Rooms Shut Down <b>Exhibitor Sponsored Event TBA</b>
<b>Tuesday-April 30, 2019</b> 7:30 am- 8:30 am 7:30 am- 3:00 pm 8:30 am- 10:00am 10:00 am- 10:30 am 10:30 am- 12:00 pm 12:00 pm- 1:30 pm 1:30 pm- 3:00 pm 1:30 pm- 3:00 pm 3:00 pm- 3:15pm 3:15 pm - 4:45 pm	<b>Exhibitor Sponsored Continental Breakfast-Exhibits Open</b> Registration Desk Open Plenary Session 3 <b>Break: Exhibitor Visitation</b> Choice of Breakout Sessions <b>Break: Exhibitor Sponsored Lunch with Lunch and Learn Breakdown of Exhibitor Tables</b> Choice of Breakout Sessions Break Choice of Breakout Sessions
<b>Wednesday-May 1, 2019</b> 7:45 am- 8:45 am 7:45 am- 10:30 am 8:45 am- 10:15 am 10:15 am-10:30 am 10:30am- 11:45 am 11:45am- 12:00 pm	Exhibitor Sponsored Continental Breakfast Registration Desk Open Choice of Break Sessions Break Plenary Session 4 Closing Remarks and Door Prizes